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# Experience

## **Time Inc.**, New York

Freelance Senior Designer / Jan 2007–Present

- Worked with various divisions of Time Inc
- Designed and created new and existing interactive products for various titles

### Highlighted Clients

#### **PEOPLE**

Designed and created new and existing interactive products for PEOPLE.com, including the photo galleries redesign

#### **PEOPLE Pets**

Designed identity, website, and newsletter for PEOPLEPets.com

#### **This Old House**

Designed pages and products for ThisOldHouse.com redesign

#### **Time Inc. Interactive**

Designed and created new and existing interactive products for various titles, including InStyle, EW, My Recipes, and My Home Ideas.

## **Various Clients**, New York

Freelance Art Director / Jul 2002–Present

- Art direction, identity, website design and production

### Highlighted Clients

**Bond Art + Science** - Digital services firm focused on strategy and user experience design

**GT&CL** - Luxury women's handbags

**Hogee.com** - Online bookmarking and social networking services

## **Avenue A | Razorfish**, New York (formerly known as SBI Razorfish, Scient, iXL)

Senior Designer / Jul 2000–Aug 2006

- Interactive art direction, design and illustration for various Avenue A | Razorfish clients
- Art direction and production of offline marketing materials for company

### Highlighted Clients

#### **Cigna**

Art direction and design for Cigna.com

Oversaw design for Cigna intranet site

#### **CondéNet**

Designed Glamour.com Body By Glamour campaign, Glamour.com Dream Dictionary

Designed and created templates for CondéNet magazine site forums: Domino, Lucky,

Vanity Fair, Glamour, Allure, Teen Vogue, House & Garden

Designed pages for Brides.com

#### **Cendant Mortgage**

Designed website and art directed photo shoot

**Ford Motor Company, Garnier Fructis, Kodak, Morgan Stanley Today** (Intranet site),  
**Perseus Books Group**

# Education

**Parsons The New School For Design**, New York

BFA: Communication Design / Sept 1997–May 2000